

Program Name:

Rowad Entrepreneurship Conference

Program Brief:

ROWAD Entrepreneurship Conference takes place during November in coordination with Global entrepreneurship week (“GEW”) is a global event held annually attracting millions of people in more than 160 countries around the world. It is an important platform to spread the culture of entrepreneurship, which is significant to boosting Qatar’s economy.

Program Objectives:

- Celebrate & educate Micro-SMEs and entrepreneurship
- Successfully organize GEW 2018 with the participation of ecosystem partners by providing workshop, speeches and activities to celebrate entrepreneurship
- Build relationship with partners in the ecosystem
- Encourage individuals to become entrepreneurs by bringing their ideas to life
- Bring potential startups, collaborators, mentors and investors onto one platform
- Provide an open floor for the entrepreneurs to showcase their own startups and projects, which also opens networking opportunities for those entrepreneurs.

Target Audience:

SME’s, ecosystem partners, and aspiring entrepreneurs.

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